

Enterprise Image Capture Strategy

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Synovus Financial Corp. Implements Enterprise Image Capture Strategy

Business Opportunity: ©

In 2005, Synovus launched its image processing strategy with the initial objective of installing a complete image system to promote more efficient check processing across its branch network. Synovus' first step was to test the efficiency of installing branch capture

branches where dangerous weather conditions had previously slowed check collection and processing due to poor road conditions. After the successful pilot, the branch capture application was deployed throughout the branch network.

Based on the branch capture success, Ken Richey, enterprise deposit officer and director of corporate cash management, wanted to extend this technological convenience to Synovus customers with remote deposit capture services.

The Implementation:

Based on the accuracy, reliability, and quality of the images produced by Digital Check scanners, Synovus decided to offer remote deposit capture services using Digital Check's TellerScan TS215 and TS230 devices. "At Synovus, our selection of service providers must align with our objective of providing the highest quality services to our customers," said Richey. "Our commitment to Digital Check is based on their ability to deliver the highest quality and most reliable check scanners in

the industry."

Synovus has deployed more than 2,700 Digital Check scanners to their remote deposit capture customers.

Overall Benefits:

Synovus' image capture initiative has created a number of benefits for both the financial institution and its customers. Branch personnel have achieved a decrease in overall branch capture time and a faster collection process for checks resulting in lower costs for deposit preparation. Stored digital check images also reduce paper handling, creating a more efficient, streamlined process. "Because of the efficiency of the Digital Check scanners, we have virtually eliminated our courier costs," said Richey.

Synovus is able to pass on this added convenience to customers by extending their deposit cut-off times. In addition Synovus customers receive benefits of remote deposit capture including eliminating the time and cost of trips to the branch to make deposits as well as quicker access to funds.



About Synovus

Synovus Financial Corp, headquartered in Columbus, Ga., is the nation's 33rd largest financial services holding company with \$33 billion in assets. Synovus provides commercial and retail banking, as well as investment services, to customers through a network of 35 banks throughout Georgia, Alabama, South Carolina, Florida and Tennessee. Synovus also provides electronic payment processing through an 81-percent stake in TSYS (NYSE: "TSS"), one of the world's largest companies for outsourced payment services.

About Digital Check

Digital Check is a provider of distributed-capture check scanners for branch automation and remote deposit capture applications. The Northfield, Ill.-based company was selected for Bank Technology News' 2008 "Ten Technology Companies to Watch" for its innovative products and has been listed as one of the publication's top innovators. Digital Check's [SB Line](#), [TellerScan®](#) and [CheXpress®](#) series of electronic scanners are cost-effective and provide high quality images, MICR accuracy and reliability. The company's scanners are available worldwide through a network of more than 70 authorized solutions providers and are supported by Digital Check's comprehensive fulfillment, training, support, warranty and repair services. For more information, call 847-446-2285 or visit the company's Web site at www.digitalcheck.com.

Digital Check is the technology provider of award winning scanners:

- CheXpress® CX30
- TellerScan®
 - TS240-50
 - TS240-75
 - TS240-100
 - TS4120
- SB Line of small business scanners
 - SB500
 - SB600
 - SB1000